

**Centre for Folklore Studies
University of Calicut**

**M. phil Course
(2010 Admission)**

Syllabus for M. Phil

Paper I – Folklore in the New World Order

Paper II – Research Methodology

Paper III – Dissertation Topic (Specialisation) IMPACT OF NYKS (Nehru Yuva Kendra Sangathan) activities in the youth folk of Kozhikode District.

PAPER I - FOLKLORE IN THE NEW WORLD ORDER (4 CREDITS)

Unit I: Modernism, Postmodernism and Folklore

Theorising Modernism and Postmodernism (Language of Modernism and Postmodernism; Postmodernism and Language; The Politics of Modernism and Postmodernism (Ideology of Modernism in Support of Colonialism and Capitalism. Democracy, Socialism and Communism as Counter-Action); For and Against the Enlightenment; Ideology of Postmodernism and Its Relationship to Postmodern Political and Cultural Situation; The Fragmentation and Late Capitalism; The Postmodern Condition (Nature of the Social Bond: The Modern Alternative and Postmodern Perspective); The Political Possibilities and Limits of Postmodernism; Feminism and Postmodernism; The Failure of Modernism; The Promises of Postmodernism; Postmodernism and Visual Arts); Postmodernism and Social Sciences (Postmodern Social Sciences?); Postmodern Science as the Search for Instabilities) – Postmodernisation of Culture – Postmodernist Representation (Ethics and Politics in Postmodernity; Postmodernity and the Globalisation of Technoscience (Technology, Modernity, Politics) – Toward a Theory of Self and Social Identity – Postmodern Urban Landscape – Critical Confrontations with Postmodernism – Reflections on Postmodernism – Postmodernism and the Politics of Cultural Studies – Impact of Modernist and Postmodernist Theories on Folklore – Folkloristics and Postmodernism.

Unit II: Folk Knowledge and Scientific Knowledge

Folk Knowledge as Cultural Knowledge (Categories and Cognitive Models (Metaphor & Metonymy in Representing Knowledge of Presupposed Worlds; Culture and Cognition; Folk Classification: Relativity and Universality; Extended and Transferred Meaning; Variability and Change; Context and Behaviour), Embodied Mind/ Reason (Phenomenological Approaches to Cognitive Science; The Bodily Basis of Meaning, Imagination, and Reason) – The Archaeology of Knowledge (The Elements of Archaeology; Statements; Archaeology and the History of Ideas and Science) – Science and Knowledge – The Problem of Ownership, Consolidation, Distribution Authenticity, Property Rights of Knowledge – Generation of Knowledge and Differences – The Pragmatics of Narrative Knowledge – Knowledge and Identity – Narratives of the Legitimation of Knowledge – Education, Research and Its Legitimation through Performativity Education – Universal Truth – The Question of Rationality – Diversified Truth – The Legitimation and Delegitimation of Knowledge – The Pragmatics of Scientific Knowledge – Rationality and Ethnocentrism – Difference between Information and Knowledge

Unit III: Folklore: Application and Commercialisation

Theorising Folklorism, Folklore Process, Fakelore, Applied Folklore and Public Folklore – Folklorism, Folklore Process, Fakelore, Applied Folklore and Public Folklore in the context of Commercialisation – Folklore as Material – Folklore as Medium – Folklore as Product – The Status of Academic Work in the Context of the Application and Commercialisation of Folklore –Exploring New Avenues for Folklore Applications – The Politicisation of Culture in Applied/ Public Folklore (Folklore as Medium; Folklore as Source; Folklore as Voice) – Folklore, Tourism and Problem of Cultural Displays – Public Folklore and Commercialisation in the Context of Globalisation – Folklore and Modern Advertising Systems (Uses and Misuses of Folklore in the (Post)Modern Advertising. Impact of Application & Commercialisation of Folklore and the folk – Problem of Authority, Authenticity, Ownership and Royalty.

Unit IV: Globalisation and Folklore

Theorising Globalisation – Global Culture – Forms of globalisation – Globalisation for Imperialism? – Globalisation and Social Sciences – Globalisation and Developing Countries – Globalisation and Post-Modernity – Social and Cultural Impact of Globalisation – Globalisation and Deterritorialisation of Social and Cultural Identity – Problem of Globalising the Local and Localising the Global – The Global Impacting upon the local (McDonalds Foods; Levi-Strauss Jeans; Hollywood Films, etc) – The Local Impacting upon the Global (Local Products and Local Foods, etc) – Global Culture and Postmodernity – Globalisation and Global Consumerism – Folklore for Global Market? – Media Imperialism and Global Media – Folklore, Media and Global Technology – Encountering Globalisation by Folklore – The Relevance of Folkloristics in the Context of Globalisation.

Reading Lists:

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- Anderson, B., 1983. *Imagined Communities*. New York: Verso
- Arac, J., ed., 1991. *After Foucault: Humanistic Knowledge, Postmodern Challenges*, New Brunswick, NJ: Rutgers.
- Armstrong, D., 1989. "Bodies of knowledge: Foucault and the Problem of Human Anatomy:" In G. Scambler eds. *Sociological Theory and Medical Sociology*. London: Tavistock.
- Barker, C., 1999. *Television, Globalisation and Cultural Identities*. Milton Keynes: Open University Press
- Barth, J., 1988. "Postmodernism Revisited," *Review of Contemporary Fiction* 8, 3: 16-24.
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- Best, S. and D. Kellner, 1991. *Postmodern Theory: Critical Interrogations*. London: Macmillan.
- Bird, J., et al. Eds., 1993. *Mapping the Futures: Local Culture, Global Change*. Routledge.
- Borgmann, A., 1992. *Crossing the Postmodern Divide*, Chicago: University of Chicago Press.
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- Brook, J., and I.A.Boal ed., 1995. *Resisting the Virtual Life: The Culture and Politics of Information*. San Francisco: City Lights Books.
- Callinicos, A., 1989. *Against Postmodernism: A Marxist Critique*, Cambridge: Polity Press.
- Casson, R., 1981. *Language, Culture, and Cognition: Anthropological Perspectives*, New York: Macmillan.
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- Collins, P.H., 1990. *Black Feminist Thought: Knowledge, Consciousness and the Politics of Empowerment*, London, Sydney, Wellington: Boston-Unwin Hyman.
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- D'Andrade, R., 1981. "The Cultural Part of Cognition", *Cognitive Science*, 5, 179-95.
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- De Mooij, M., 1998. *Global Marketing and Advertising: Understanding Cultural Paradoxes*. Sage.
- Deleuze, G., and F. Guattari 1983. *Anti-Oedipus: Capitalism and Schizophrenia*, New York: Viking.
- Docherty, T., 1993. *Postmodernism: A Reader*, Hemel Hempstead: Harvester Wheatsheaf.
- Eade, J., ed., 1997. *Living the Global City*. London: Routledge.
- Featherstone, M., 1982. "The Body in Consumer Culture", *Theory, Culture & Society*, 1 (2): 18-33.
- Featherstone, M., 1990. *Global Culture: Nationalism, Globalisation and Modernity*. London: Sage.

- Featherstone, M., 1991. *Consumer Culture and Postmodernism*, London: Sage.
- Featherstone, M., 1995. *Undoing Culture: Globalisation, Postmodernism and Identity*. Sage.
- Fokemma, D. and H. Bertons eds. 1986. *Approaching Postmodernism*, Amsterdam and Philadelphia: John Benjamins.
- Foster, H., 1985. *Recordings: Art, Spectacle, Cultural Politics*. Washington DC: Port Townsend.
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- Foucault, M., 1980. *Power/Knowledge: Selected Interviews and Other Writings 1972-1977*, C. Gordon ed., Hempstead: Harvester Wheatsheaf.
- Foucault, M., 1984. "Space, Knowledge and Power", in P. Rabinow ed., *The Foucault Reader* New York: Pantheon.
- Foucault, M., 1992. *The Archaeology of Knowledge*, tr. A. M. Sheridan Smith, New York: Routledge.
- Gardner, H., 1987. *The Mind's New Science: A History of the Cognitive Revolution*, London: Basic Books.
- Gellner, E., 1992. *Postmodernism, Reason and Religion*, New York and London: Routledge.
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- Haraway, D 1991. "A Cyborg Manifesto: Science, Technology, and Socialist Feminism in the Late Twentieth Century", in *Simians, Cyborgs, and Women: The Reinvention of Nature* New York: Routledge.
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- Lash, S. and J. Friedman ed., 1992. *Modernity and Identity*, Oxford and Cambridge: Basil Blackwell.
- Lindenbaum, S. and M. Lock eds., 1983. *Knowledge, Power and Practice: The Anthropology of Everyday Life*, Berkeley: University of California Press.
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- Lyotard, J.-F., 1983. "Answering the Question: What is Postmodernism," in I. Hassan and S. Hassan, eds., *Innovation/Renovation: New Perspectives on the Humanities*, Madison: University of Wisconsin Press, 329-41.
- Lyotard, J.-F., 1984. *The Postmodern Condition: A Report on Knowledge*, tr. G. Bennington and B. Massumi, Minneapolis: University of Minnesota Press.
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Please refer to the Reading Lists of M.A. Syllabus for more books on above-mentioned areas.

PAPER II - RESEARCH METHODOLOGY

Unit 1: Definition and Concept

Difference between Monograph and Thesis – Generalisation – Establishing Thesis

Unit 2: Research Procedure

Selection of Topic – Problem statement – Hypothesis – Types of Source material – Primary data and secondary data - Collection of Data – Field methodology – method of preparing ethnographic note – card system and file system – Analysis of material – logical process - Thesis.

Unit 3: Structure of Thesis

Three Parts of Thesis – aspects of Thesis – Primary body of Thesis – Reference materials – Chapter division – foot noting – Quotation – style of Thesis writing – Bibliography – Appendix table – Abbreviations – Script and lay out of Thesis.

Unit 4: A methodology for Folklore Research

Universals and Ethnic category – Generalisation and establishing Thesis - View from out side and view from inside - Folk view of facts – What the data say - Importance of Folk identity.

Reading Lists:

1. Anderson, Jonathan Berry H Durston & Millicent Poole 1989: *Thesis and assignment writing*, New Delhi: Wileg Eastern Ltd.
2. Graves; Norman & Ved Varma 1997: *Working for a Doctorate*, London: Routledge.
3. Hawkins, Clifford & Marco Sorgi 1992 *Research: How to plan, speak and write about it*, New Delhi: Narosa Publishing Company.
4. Payyanad Raghavan 1998: *Folklorinoru Padhana Paddhati*, Trichur Kerala Sahitya Akademi.
5. Sharma, B.A.V D. Ravindradas & P.Satyanarayana (eds.) 1983: *Research Methods in Social science*, New Delhi Sterling Publishers Pvt. Ltd.

PAPER III - DISSERTATION TOPIC *

Unit 1: Area of Research

Problem of Research – Impact of NYKS(Nehru Yuva Kendra Sangethan) activities in the youth folk of Kozhikode District – the role of youth folk in the globalised era- Data-Primary & Secondary) the limitations of secondary data- Primary data and its characteristics-contextual data.

Unit 2: Field Methodology

Applicable for the research- Observation method/Interview method/questionnaire method.

Unit 3 : Classification of Data

Pre-NYKS youths in Kpzhikode district-NYKS activities-youth activities with new perception.

Unit 4: Dissertation writing

Chapter 1: Social background of Kerala Youth Folk- in the pre-NYKS Period

Chapter 2: Structure and functioning of NYKS

Chapter 3: Community participation programme and formation of folk

Chapter 4: Conclusion

Appendix: Bibliography- index etc.

Unit 1: Area of Research

Life and culture of Kattunaikar in Wayanad and Malappuram districts. Their social systems, Kinship, beliefs, rituals, language etc., the problem they faced in the age of Globalization- (Data primary and secondary)

Unit. 2 Field Methodology

Applicable for the research- Observation method/Interview method/questionnaire method.

Unit. 3: Classification of Data

Oral tradition, material culture, performing Arts forms, beliefs, rituals, customs of Kattunaikar.

Unit 4: Introduction

Chapter 1: Social and Cultural life of Tribes in Kerala

Chapter 2: Life and Culture of Kattunaikar

Chapter 3: Social change world view, Identity of Kattunaikar

Chapter 4: Conclusion

Appendix, Information's, Bibliography